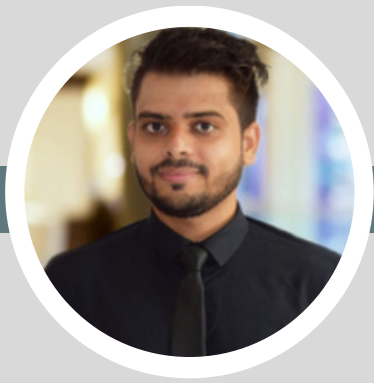




SWAPNIL GHODVINDE

GRAPHIC DESIGNER

PUBLICATION • BRAND COMMUNICATION • MARKETING DESIGN

CONTACT

7720966028

swapnil.blessed@outlook.com

Building no.9, flat no. 203,
Kailashpati Apt., Kailash Nagar,
Ambernath East

PORTFOLIO

[View Portfolio](#)

EDUCATION

Bachelor of Commerce (B.Com)
MUMBAI UNIVERSITY

DESIGN TOOLS

Adobe Creative Suite

- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Graphic Design
- CorelDRAW
- Canva
- Figma

Video Editing

- InShot
- Canva Video Editor

Web Design

- WordPress
- Wix

AI & Productivity

- Generative AI

CAREER HIGHLIGHTS

- 3+ Years Experience
- 20,000+ Designs Delivered
- 99% Quality Accuracy
- Global Client Experience
- Brand & Social Media Design
- GenAI Certified

LANGUAGES

- Marathi
- Hindi
- English

PROFESSIONAL SUMMARY

Creative and detail-oriented Graphic Designer with 3+ years of experience delivering high-quality print and digital marketing solutions for global clients. Proven expertise in publication design, branding, typography, layout design, and production-ready artwork using Adobe InDesign, Photoshop, and Illustrator. Successfully delivered 20,000+ advertisements and creative assets while maintaining 99% quality accuracy in fast-paced production environments. Experienced in collaborating with international teams, translating business objectives into compelling visual communication, and leveraging Generative AI to accelerate creative ideation and design workflows.

PROFESSIONAL EXPERIENCE

Genpact Pvt Ltd

APRIL 2025 – PRESENT

Graphic Designer | Associate

- Designing marketing and communication assets aligned with corporate brand standards.
- Creating structured layouts for digital and print materials ensuring clarity and visual consistency.
- Preparing production-ready artwork while maintaining quality benchmarks and deadline commitments.
- Collaborating with internal teams to translate business requirements into effective visual communication
- Utilize Generative AI to enhance ideation, content assistance, and creative workflows.

ReachLocal Services Pvt Ltd

NOV 2022 – APRIL 2025

Graphic Designer

- Designed print and digital advertisements for international media platforms and commercial clients.
- Developed publication-ready layouts adhering to strict brand and production specifications.
- Performed advanced image retouching, color correction, line art creation, and PDF optimization for newspaper and glossy publications.
- Followed standardized workflows and quality control protocols to ensure accurate and timely deliverables.
- Coordinated with customer support and international teams to resolve design queries and maintain high client satisfaction.

Freelance Visual Designer

MAY 2019 – OCT 2022

Graphic Designer

- Developed complete brand identity systems including logo design, typography, and color strategies for startups.
- Designed marketing creatives and responsive websites to enhance brand visibility and audience engagement.
- Delivered customized visual solutions aligned with client objectives and market positioning.
- Created a strategic logo identity for a Sweden-based company from concept development to final execution.